



TUM.Diversity, the Chair for Strategy and Organization and the Institute for Advanced Study would like to invite you to the presentation of



Prof. Madeline E. Heilman, Ph.D.

Professor of Psychology
New York University

TUM-IAS Visiting Fellow

Why So Few? Gender Stereotypes and Workplace Bias

This talk will provide an overview of Prof. Heilman's research concerning the effects of gender stereotypes on women's career progress. She will discuss the nature of gender stereotypes and the process that results in their detrimental effects. Research about both descriptive and prescriptive gender stereotypes will be presented. The central concern is the question of why being competent and qualified provides a woman no assurance that she will advance to the same organizational level as an equivalently competent and qualified man.

There will be time for questions and discussion after the presentation.

Monday, November 26, 2012
5.00 to 6.00 pm

Hörsaal 0670 ZG,
(Gebäude 0506 (Z6) Theresianum)
Stammgelände TU München,
Arcisstraße 21, München

**We are looking forward to welcoming
everybody who is interested**

